



**SVSU ART DEPARTMENT
WAYFINDING STANDARDS MANUAL**



SUMMARY

SVSU'S WAYFINDING SYSTEM IS VERY LACKING AS A WHOLE. THE ART DEPARTMENT IS UNDER REPRESENTED AS FAR AS SIGNAGE AND DIRECTION. THERE IS VERY LITTLE INDICATION OF ALL THE DIFFERENT AREAS OF ARBURY AND HOW TO GET FROM ONE END TO THE OTHER.

THIS NEW WAYFINDING SYSTEM DESIGN IS MADE TO BE SIMPLE AND EASY TO READ FROM A DISTANCE IN ORDER TO IMPROVE TRANSPORTATION BY CAR AND FOOT ON CAMPUS.

I WANTED TO CREATE ARROWS THAT WOULD EASILY POINT THE STUDENT/GUESTS TO THE RIGHT DIRECTION THAT ARE COLOR CODED SO THAT EVERY TIME IT IS REPEATED THROUGHOUT CAMPUS IT IS VERY CLEAR WHERE THE STUDENT/GUEST IS HEADED.

COLOR STANDARDS



C: 0%	R: 0%	C: 2%	R: 246%	C: 0%	R: 79%	C: 100%	R: 0%
M: 0%	G: 0%	M: 32%	G: 179%	M: 100%	G: 2%	M: 67%	G: 86%
Y: 0%	B: 0%	Y: 92%	B: 48%	Y: 79%	B: 12.1%	Y: 0%	B: 152%
K: 100%		K: 0%		K: 20%		K: 12%	

FONT

STAATLICHES

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

FONT SHOULD REMAIN IN ALL CAPS FOR EVERY SIGN
SIZE DEPENDS ON SIGN TYPE
TYPE TO REMAIN BLACK

ROOM TYPES

LOCATIONS

REGULATORY SIGNS

OFFICE
COSTODIAL
CLASSROOM
MUSIC ROOM

ARBURY FINE ARTS
GRAPHICS WING
STUDIO
MARTIAL FREDERICKS MUSEUM
STUDENT GALLERY

RESTROOMS
STAIRS
ELIVATORS
FIRE EXTINGUISHER

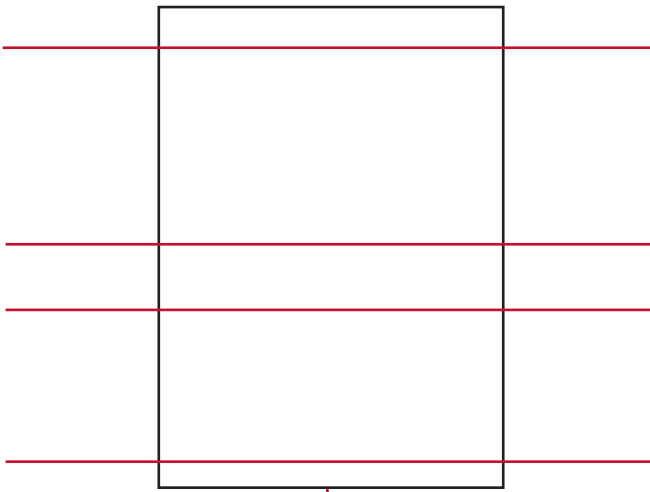
SIGNS TYPE AND SYMBOLS SHOULD REMAIN BLACK AND WHITE. HOWEVER, THE COLOR ARROW BEHIND THE SIGN POINTING IN THE CORRECT DIRECTION SHOULD BE THE COLOR THAT IT IS ASSIGNED ABOVE. (UNLESS ON A DOOR MOUNT, SEE PG II)

SYMBOLS



RAW SYMBOLS ABOVE ARE PLACED IN THE TOP PORTION OF THE RECTANGLE SIGN AS SHOWN ON THE NEXT PAGE.

DIRECTIONAL COLOR CODED FLAGS

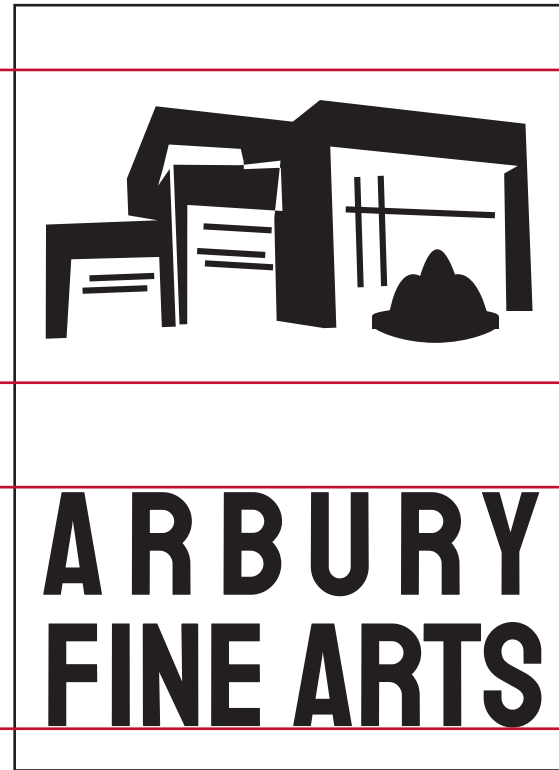


SYMBOL

TYPE

BORDER

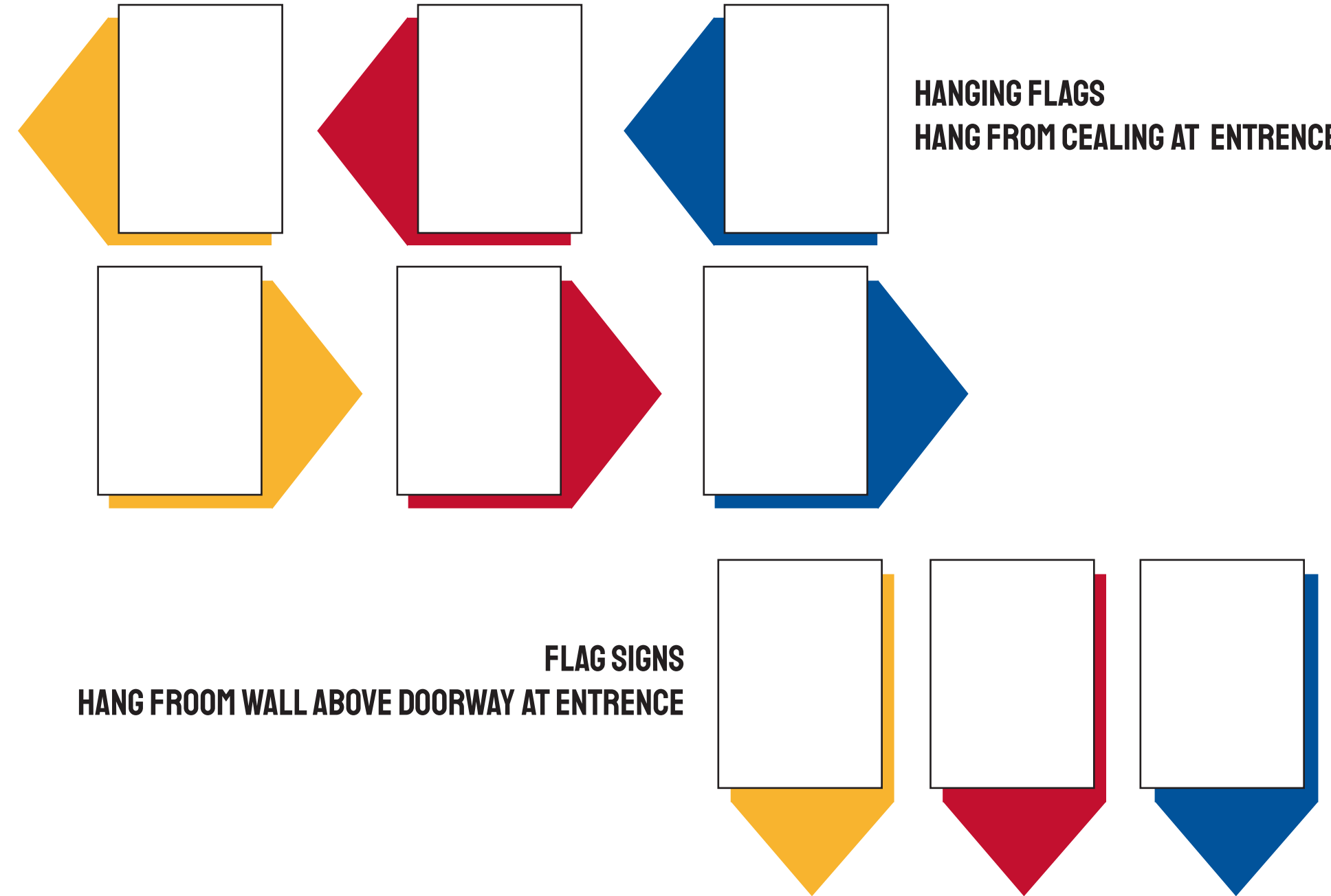
LEDDING AND KERNING OF
TYPE DIFFERES DEPENDING
ON SIGN TYPE.
(LARGER/SMALLER TO FIT TYPE
BOUNDARY ON SIGN)



SYMBOL

TYPE

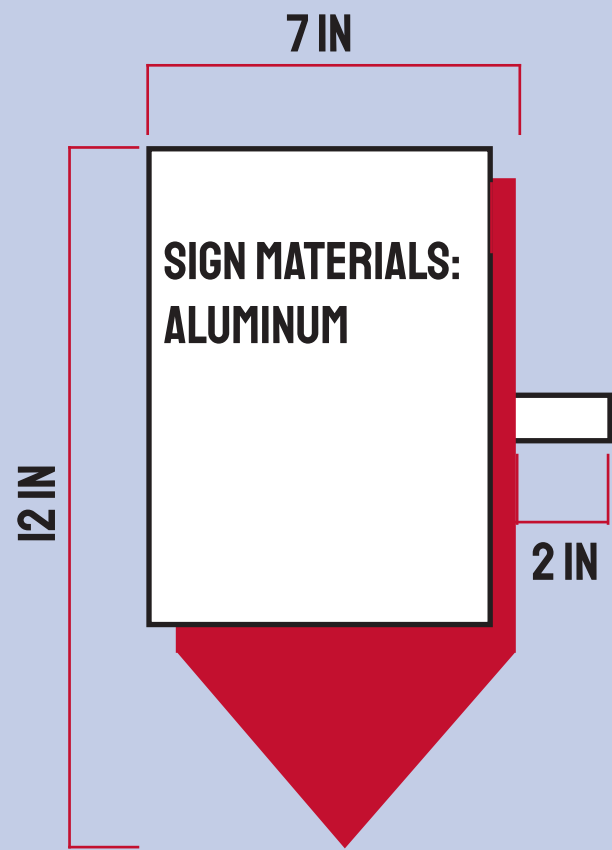
BORDER



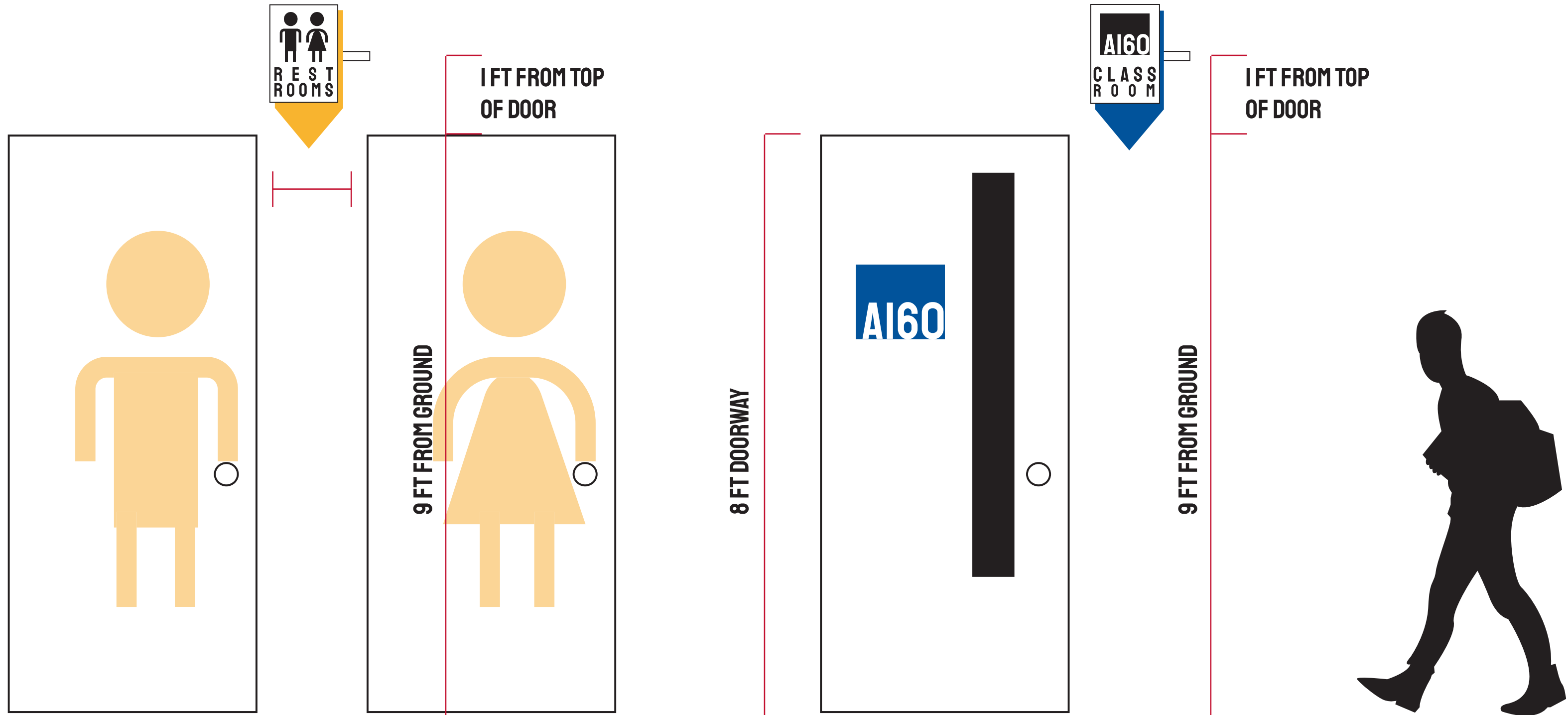
**HANGING FLAGS
HANG FROM CEALING AT ENTRENCES**

**FLAG SIGNS
HANG FROM WALL ABOVE DOORWAY AT ENTRENCE**

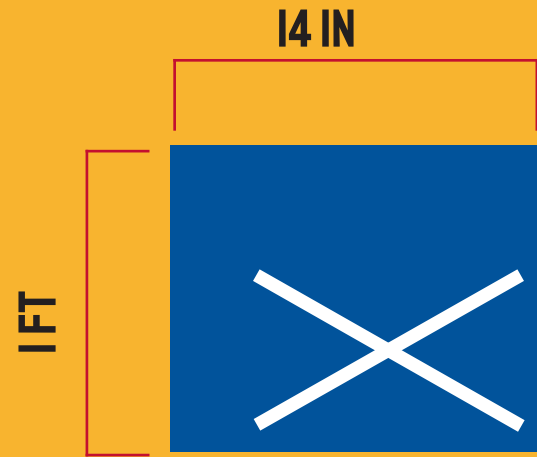
**SIGN DIMENSIONS
NOT TO SCALE:**



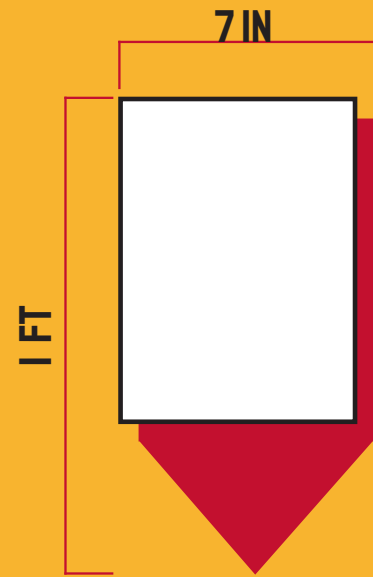
TO SCALE:



**DOOR MOUNT MATERIAL:
VINYL REMOVABLE STICKER**



**WALL MOUNT MATERIAL:
ALUMINUM MOUNTED FLAT TO THE
WALL.**



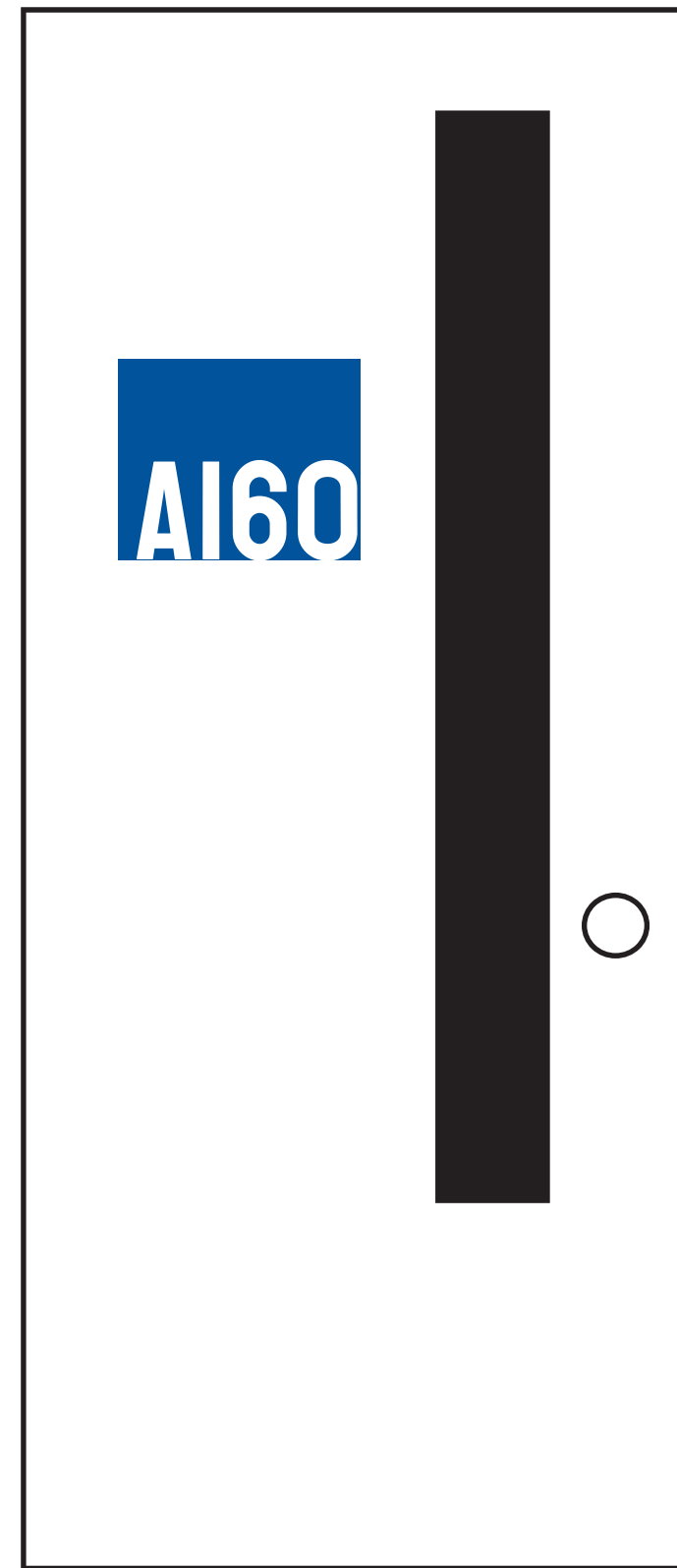
WALL/DOOR MOUNTS

REGULATORY SIGNS SUCH AS
EMERGENCY AND ROOM TYPE SIGNS
ARE MOUNTED ON THE WALL.
ROOM TYPE SIGNS ARE DIRECTLY ON
OUTSIDE OF DOORS.

ONLY THE WHITE SYMBOL IS REPRESENTED ON OUTSIDE OF DOORS WITH
COLOR CODED RECTANGLE BEHIND.
(SEE PGS 3 & 4 FOR COLOR CODED
ASSIGNMENTS)

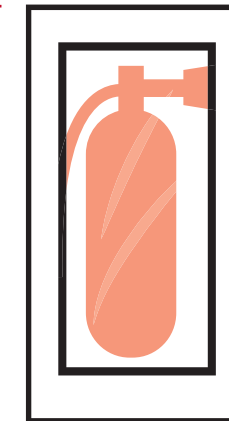
1 FT

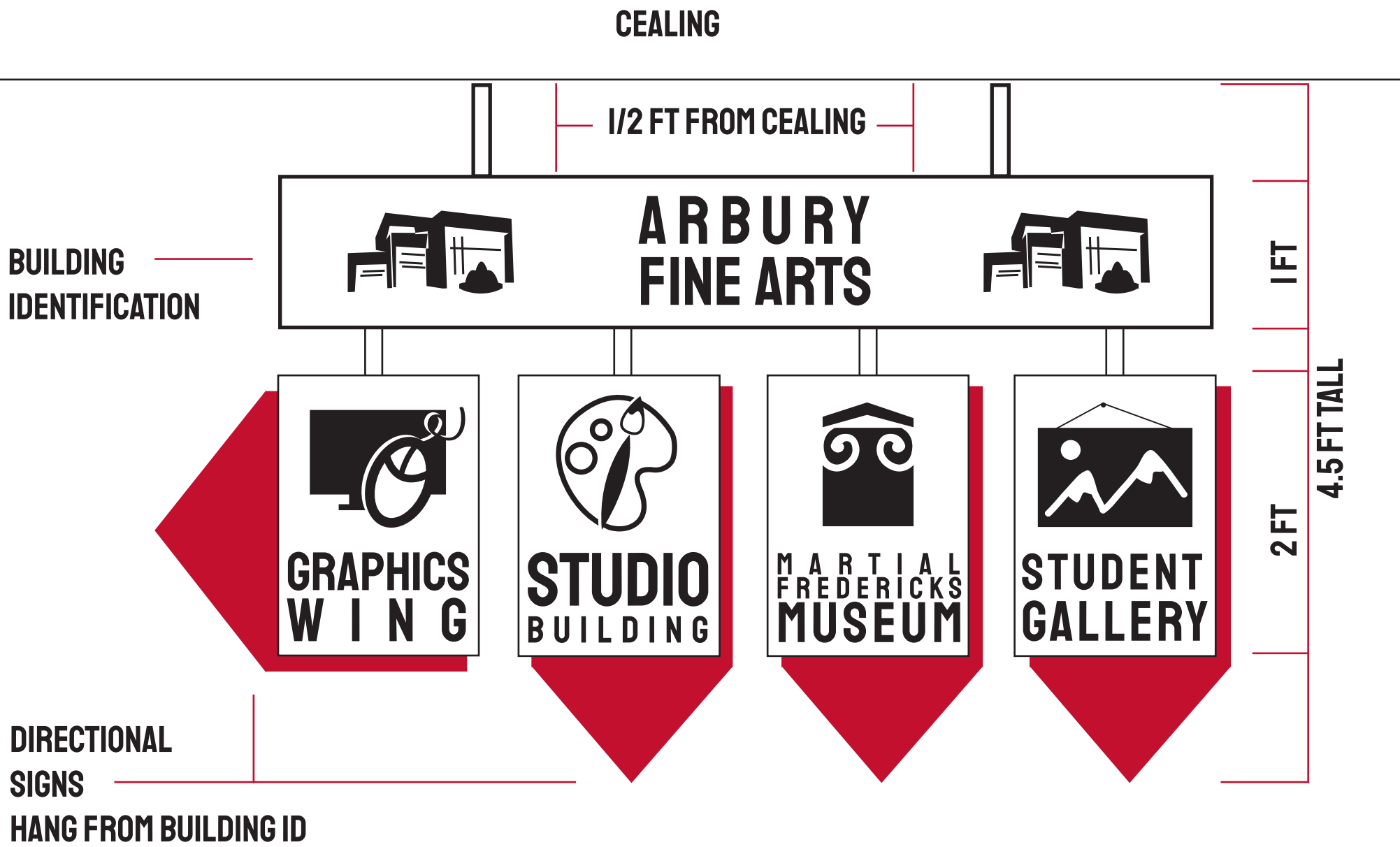
5 FT FROM BOTTOM OF DOOR



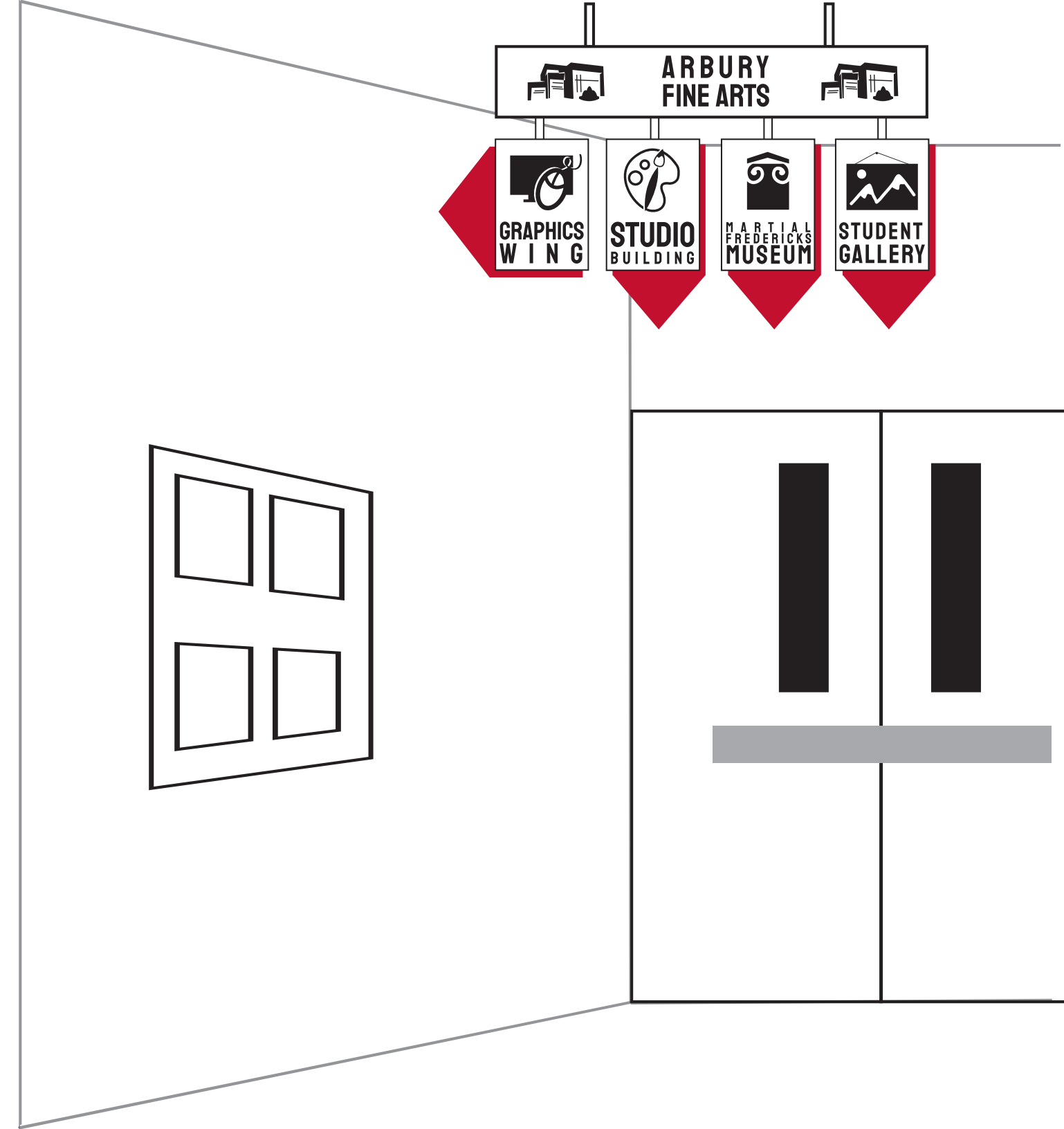
1.5 FT

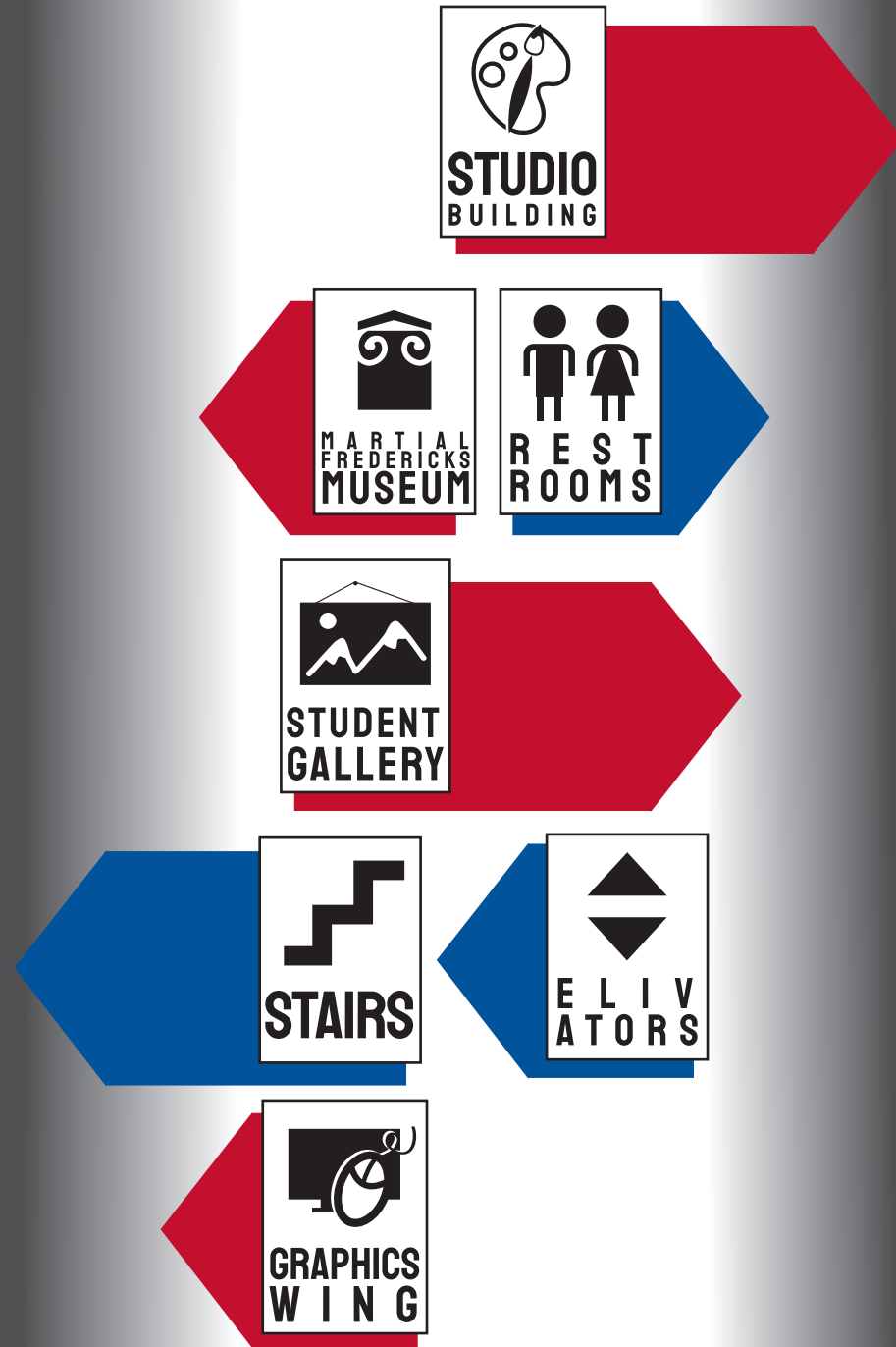
5 IN





THIS PARTICULAR SIGN HANGS AT THE ENTRENCE OF ARBURY. THIS SIGN TYPE IS AT EVERY ENTRENCE WITH SIGN AND DIRECTION OF POINTING FLAG DIFFERENING DEPENDING ON LOCATION.

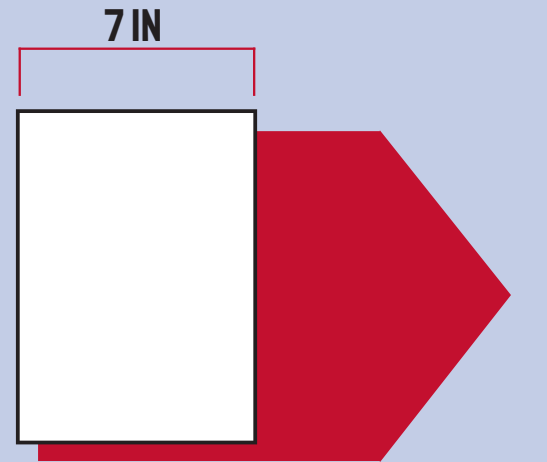




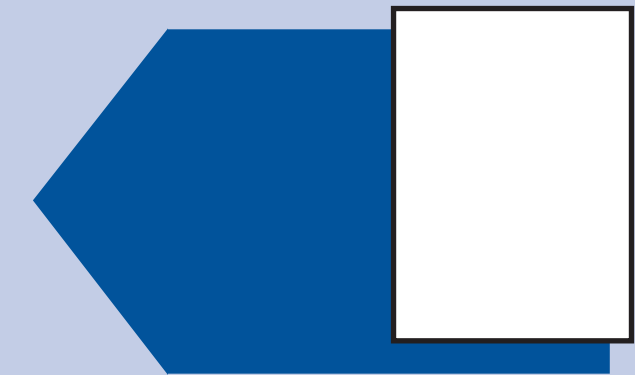
CENTRALLY LOCATED PILLAR

THERE IS A PILLAR OBSTRUCTING THE TRAFFIC FLOW OF THE CENTRAL COMMONS AREA OF ARBURY. THESE SIGNS SHOW DIRECTION WITH THE COLOR CODED ARROWS THAT ARE TO WRAP AROUND THE PILLAR IN THE DIRECTION IN WHICH THEY ARE LOCATED.

**MATERIALS:
VINYL REMOVABLE STICKERS
THAT WRAP AROUND PILLAR**



**ARROW LENGTH DIFFERS AS WELL AS
POINTING LEFT OR RIGHT DEPENDING
ON LOCATION**



EXTERIOR SIGNS AT ENTRENCES



EXTERIOR SIGNS TO BE MOUNTED ON WALL ABOVE DOORWAY WITH COLORED ARROW CONTINUING ONTO DOOR.

MATERIALS:

SIGN-ALUMINUM MOUNTED TO EXTERIOR WALL.

COLORED ARROW-VINYL ON WALL AND DOOR.



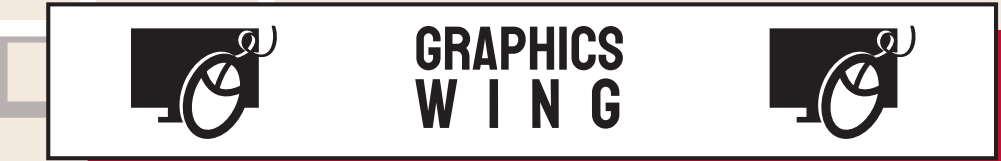
10 FT FROM GROUND

8 FT TALL DOOR

1 FT ABOVE DOORWAY

1.4 FT TALL

7 FT WIDE



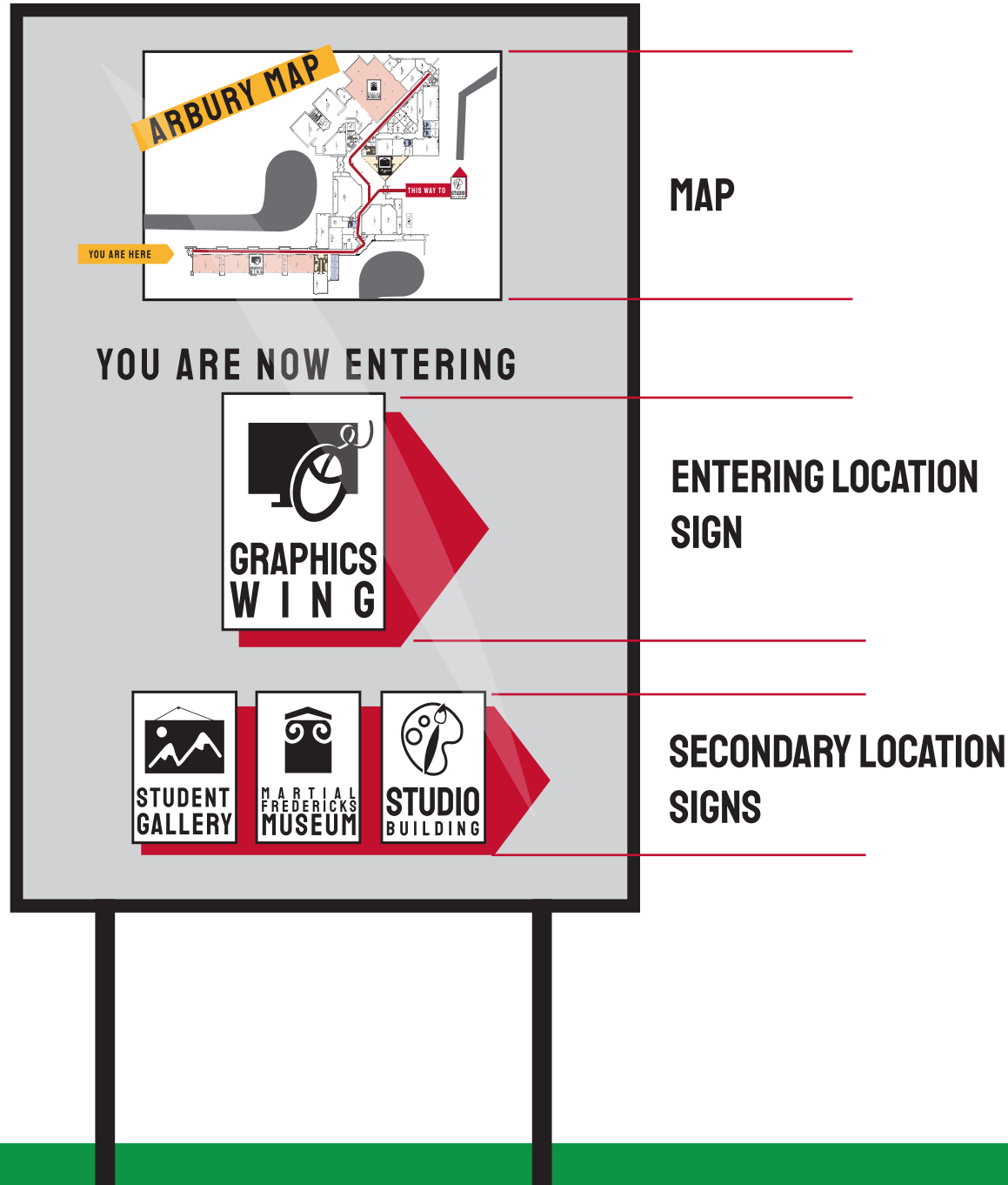
2 FOOT PAST TOP OF DOORWAY

EXTERIOR SIGNS TO SCALE



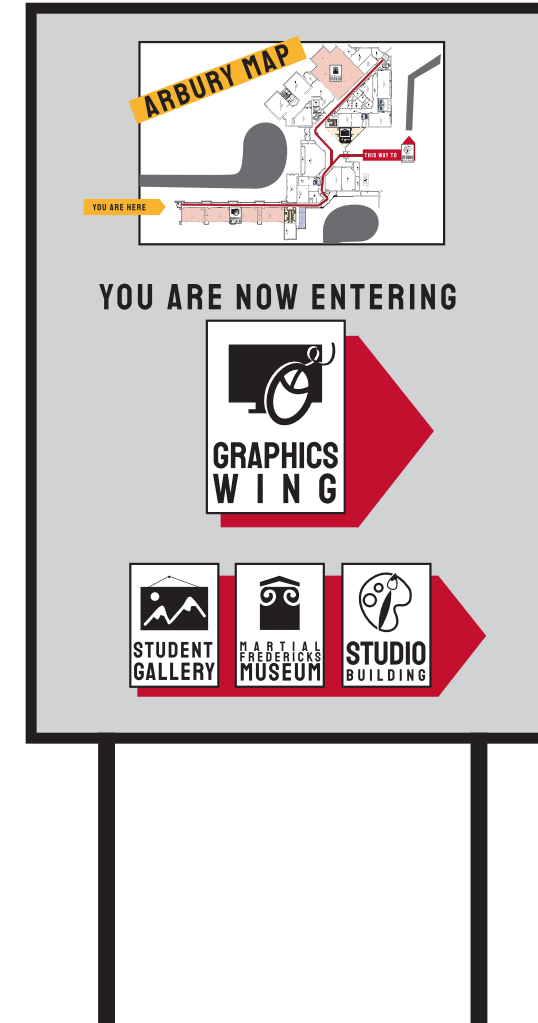
7 FT TALL

3 FT WIDE



EXTERIOR SIGNS LOCATED OUTSIDE OF ENTERANCES IN THE GRASS ALONG THE WALKING PATH OF STUDENTS FACULTY AND GUESTS.

OUTSIDE OF GRAPHICS WING ENTRANCE



OUTSIDE OF ARBURY ENTRANCE

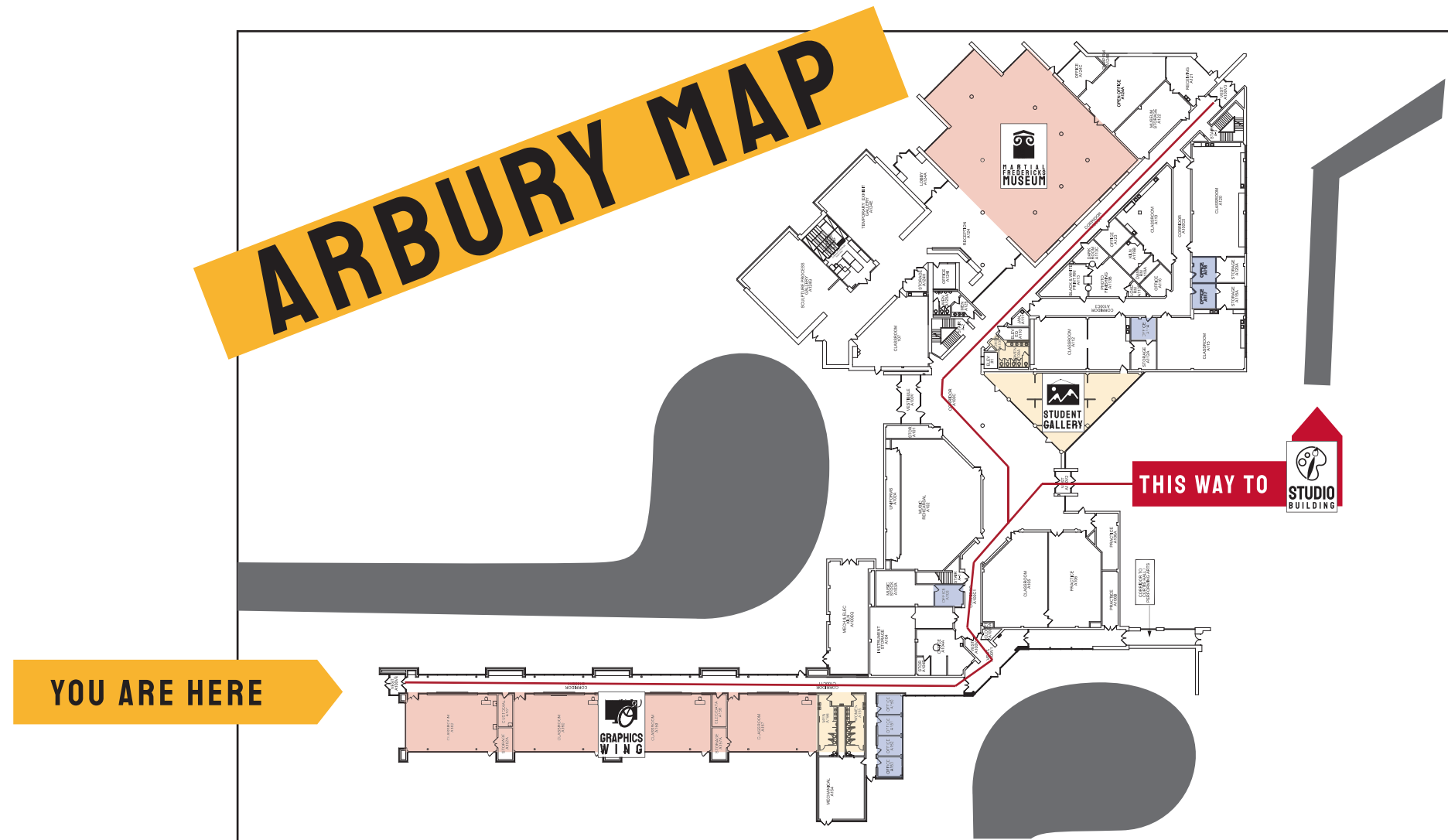


OUTSIDE OF STUDIO ENTRANCE

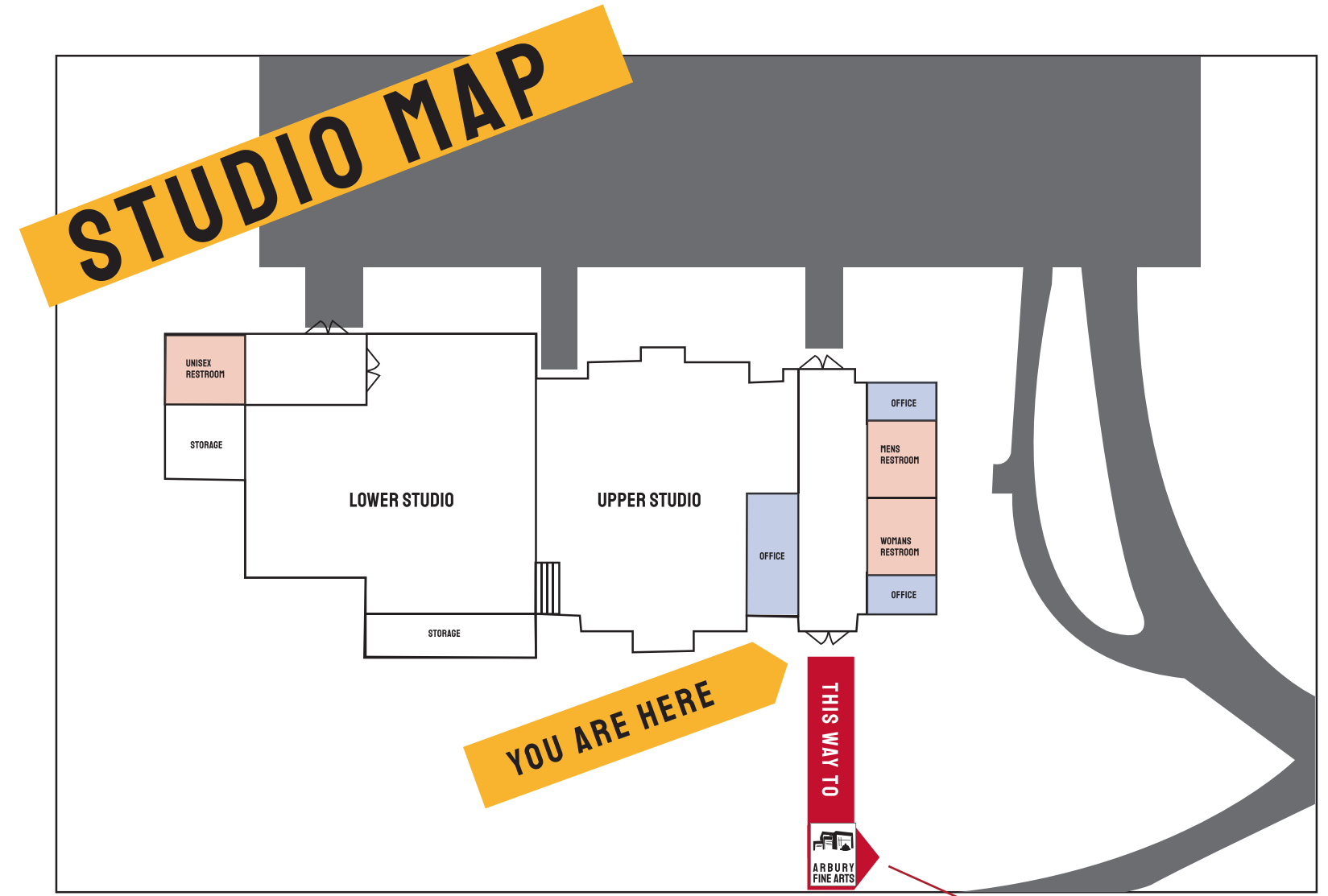


MATERIALS: ALUMINUM WITH GLASS OVERLAY

BUILDING MAPS LOCATED ON EXTERIOR KIOSKS



MAPS ALSO USED AS INTERIOR WALL MOUNTS WITHOUT "YOU ARE HERE" ARROW.



CAMPUS MAP



MAP LOCATED INSIDE OF ARBURY AND THE STUDIO BUILDING TO SHOW EASIEST ROUT (BY FOOT)
TO GET FROM ONE BUILDING TO THE OTHER.
DIRECTIONAL SIGNS ALONG THE WAY TO REINFORCE PATH.

EXTERIOR DIRECTIONAL SIGNS ALONG PATHWAY TO AND FROM THE STUDIO BUILDING TO ARBURY FINE ARTS.

